

We're interested in your feedback, so please let us know what you find helpful or any ideas you have for future editions by emailing us at marketing@suburbanpropane.com.

Opportunity Zone - Refilling Saves Time and Money



Are you giving your customers the choice between a refill and exchange? If so, you may both be missing out!

For you, refilling a propane tank is more efficient and gives you the opportunity to talk with your customers and perhaps cross sell other products and services.

For your customers:

- Refilling allows them to keep their own personal cylinder.
- Refilling gets you a full 20-lb cylinder of propane, as much as 25% more than an exchanged cylinder.
- A full cylinder provides more burn time so they can keep grilling.
- They not only save money but time as well. Their cylinder lasts longer so they make less trips to refill or exchange it.

Did You Know - Temporary Heat Can Increase Your Revenue?



Portable propane can provide you with a steady stream of year-round income. And since it's not just for contractors working outdoors, you can also use it to attract new customers!

Temporary heat can be used for outdoor recreation, restaurant patios, as well as a short or long term emergency heating or power generation during storms.

How Can You "Score" New Customers from the Big Game?

It's almost time for the Big Game, which means people are preparing an amazing lineup of food. We encourage you to build excitement (and sales) around the Big Game by promoting gas grills, gas grill

accessories, and replacement parts. It's also the perfect time to remind customers to make sure their tanks are filled so they don't run out in the middle of cooking their burgers, wings, or more.

Our [Cooked on Propane](#) blog is a great resource of recipes your social media followers might like to see as they prepare for game day or a tasty meal. You can easily share any of our recipes by utilizing the Share This Story button on the bottom of all our blog posts which will allow you to share on your social media channels, as well as email it out to customers and prospects you may have.

If you have any questions about sharing content from our *Cooked on Propane* blog, please reach out and let us assist.



Here is a roundup of some tasty bites that are perfect for game day:

- [Grilled Teriyaki Wings](#)
- [Grilled Jalapeno Poppers](#)
- [Blue Cheese Burger with Onion Relish](#)
- [Asian Honey Garlic Beef or Chicken Skewers](#)
- [Guacamole](#)
- [Cheesy Bean Dip](#)
- [Chicken Bacon Ranch Dip](#)
- [Chili](#)
- [Chicken Tacos](#)
- [Sunday Football Nachos](#)