

We're interested in your feedback, so please let us know what you find helpful or any ideas you have for future editions by emailing us at [marketing@suburbanpropane.com](mailto:marketing@suburbanpropane.com).

## Opportunity Zone - Total Solar Eclipse

Do you know what's happening on Monday, April 8? A total solar eclipse will cross North America, passing over Mexico, the United States, and Canada. It's estimated that about 4 million Americans will visit stops along a 115 mile wide path that stretches across 15 U.S. states.

[Find out](#) if your location is in the path or [read more](#) about how other businesses are promoting the event to their customers and prospective customers.



### ***Q: Do tanks have an expiration date?***

All portable propane tanks, including gas grill tanks, have an expiration date. The date is located and stamped in the collar of the tank and is “good” for 12 years from manufacture date. Portable tanks can be recertified at a qualified dealer that could provide another 5 years of usage life.

If you still have questions, please contact your local Suburban Propane representative.

## New Ways We Promote Your Location

We continue to look for ways to drive customers to your location to help you increase business. This month we'll begin using the reseller locator page to:

- Direct customers who contact our Call Center asking about cylinder refills. Leveraging the database, the customers will be given the name and location of the nearest reseller.

- For the next three months, we'll be emailing new customers about the benefits of refill vs. exchange. The Call To Action (CTA) will drive customers looking for cylinder refills to our website to find the closest retail location.

## Find Your Local Source for Refilling

Enter your ZIP code below:

12345

**SEARCH**

### **ABC Rentals**

100 Main Street  
Anytown, State, Zip Code

**Get Directions**

Phone: **555-555-5555**